

BALMER  
LAWRIE

ONLINE

MONTHLY

BULLETIN

BLOOM

EDITORIAL

The month February was pretty eventful. We celebrated our 155<sup>th</sup> Foundation Day; rolled out the red carpet for Secretary and Joint Secretary [Marketing], Ministry of Petroleum & Natural Gas, Government of India; it was awards galore for our Company and a significant CSR initiative was implemented on the occasion of World Cancer Day. Read this issue of BLOOM to know more. The 50<sup>th</sup> National Safety Week was observed from 4<sup>th</sup> to 10<sup>th</sup> March 2021. Many programs were organised based on the theme 'Learn from disaster and prepare for a safer future.' We will bring you details of the programs in the April 2021 issue of BLOOM.



Happy Holi!

Come spring and we all look forward to the festival of colours, Holi. We celebrate the festival with one and all forgetting all differences. It is a day to forgive and forget. The colours are symbolic of togetherness and love. While Holi reminds us of the victory of good over evil, let us fill our lives with the colours of courage, temperance, chastity, diligence, perseverance, kindness, humility and all the virtues one can think of. Highlighting the power of colours, Oscar Wilde says, "Mere colour, unspoiled by meaning, and unallied with definite form, can speak to the soul in a thousand different ways." While we gear up to celebrate the festival, let's not forget the COVID-19 protocols to follow. Let's stay safe! COVID-19 taught us unforgettable lessons. However, I feel the most impactful lesson was that of 'being together'. For the first time we felt so connected to others. We were all fighting the same enemy and all of us wanted to come out victorious together. We could overcome all difficulties whether at home or the workplace because we remained together with our family, colleagues and loved ones. The future remains uncertain owing to the surge in COVID-19 cases in many states in our country and even the world. So, let's stay together come what may, and fight for good over evil! BLOOM wishes all its readers a very Happy Holi!

As always, please do send your suggestions, feedback and contributions to me at [mukhopadhyay.mohar@balmerlawrie.com](mailto:mukhopadhyay.mohar@balmerlawrie.com).

Mohar

बामर लॉरी एण्ड कं. लिमिटेड  
(भारत सरकार का एक उद्यम)



Balmer Lawrie & Co. Ltd.  
(A Government of India Enterprise)



Balmer Lawrie played host to Mr. Tarun Kapoor, Secretary and Dr. N M Kothari, Joint Secretary [Marketing], Ministry of Petroleum & Natural Gas, Government of India on 5<sup>th</sup> February 2021. During the visit Mr. Kapoor had a review meeting with the Functional Directors.



An MOU was signed between Balmer Lawrie and IIM Calcutta Innovation Park for taking forward the Round 2 Startup Fund Program on 24<sup>th</sup> February 2021. The Startup Fund initiative is in line with 'Startup India', a flagship initiative of the Government of India, launched by the Hon'ble Prime Minister of India, Shri Narendra Modi in 2016. The MOU was signed by Mr. Adhip Nath Palchaudhuri, Director [Service Businesses], Balmer Lawrie and Mr. Subhrangshu Sanyal, CEO, IIM-CIP in the presence of Mr. Adika Ratna Sekhar, Director [HR & CA] and C&MD [Additional Charge], Mr. Sandip Das, Director [Finance], Balmer Lawrie and Prof. Anju Seth, Director, IIM Calcutta.

Encouraged by its success in nurturing innovative ideas and ensuring that the ideas gets translated into successful businesses, Balmer Lawrie launched Round 2 of the Startup Fund program with the objective of creating a vibrant ecosystem aimed at fostering entrepreneurship and promoting innovation. As part of this association, IIM-CIP would carry out a national level startup hunt exclusively for Balmer Lawrie. The selected startups would be supported with funds, workspace, knowledge resources, mentors and a platform for networking and connecting with customers and investors. This round is a noteworthy step towards supporting more promising startups enabling them to significantly contribute to the growth and prosperity of our country's economy.

## Appreciation for Logistics Services, Kolkata

Logistics Services (LS), Kolkata received an appreciation mail from its esteemed customer, Steel Authority of India Ltd. for proactively clearing a large consignment on rent free basis despite a delay in receiving copy documents from the shipper. The team showed great foresight and enormous zeal in actively liaising with the forwarder, customs, AAI and transporter to ensure smooth clearance within free time of cargo in spite of multiple system and logistical bottlenecks. The fact that the team went out of its way to save the port rent for SAIL was highly appreciated.

## Outstanding Performance Trophy Winners for the Category Best Practices in Cold Storage



Balmer Lawrie & Co. Ltd

It is a matter of great pride that our Temperature Controlled Warehouse (TCW) at Rai, Haryana won the Cold Chain Award given away by Confederation of Indian Industry (CII). TCW, Rai was awarded for outstanding performance in the category **"Best Practices in Cold Storage"**. The award was presented by Mr. Pawan Aggarwal, Special Secretary, Logistics, Ministry of Commerce during CII's 5<sup>th</sup> Cold Chain Award function on 17<sup>th</sup> February 2021 over the virtual platform.

This award is testimony to our outstanding contribution in the field of cold chain logistics management. The assessment process followed by CII amidst a challenging environment posed by COVID-19 is indeed commendable. We stood out in parameters related to cold storage facilities, occupancy, turnover, HSE best practices and COVID-19 preparedness, besides others. Participation in this award has helped the TCW team to keep abreast with the advancements in the cold storage business, focus on environment friendly practices like using renewable energy and water conservation and enhance systems and processes to be future ready.

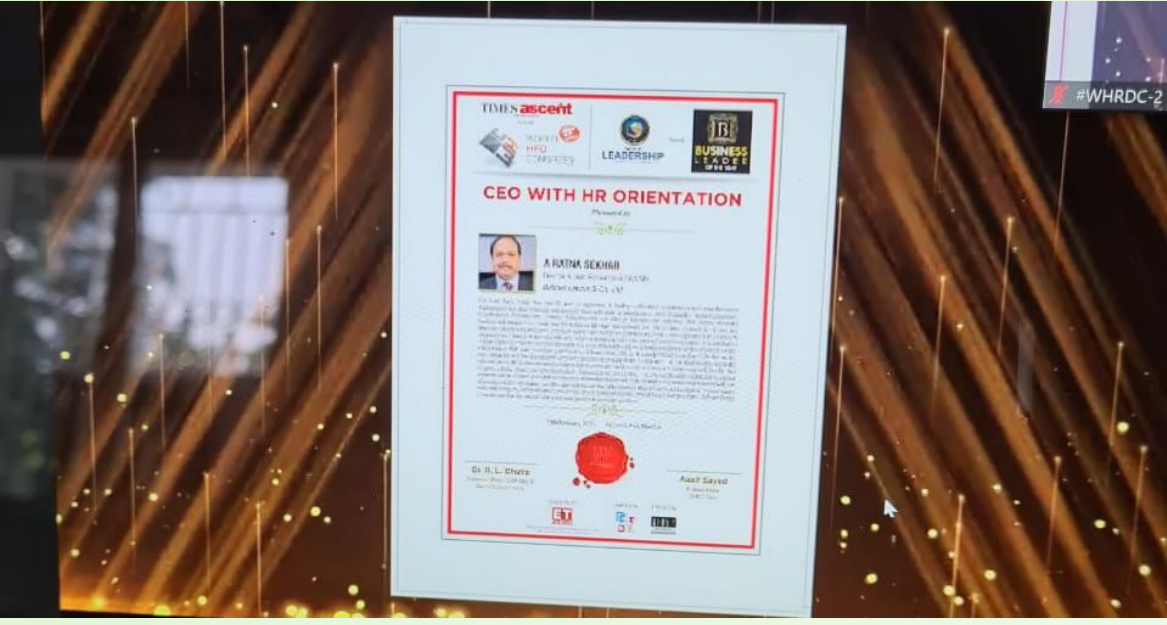


Integrated Check Post (ICP), Jogbani received a 'Certificate of Appreciation' from Customs Jogbani on the 69<sup>th</sup> International Customs Day. This commendation recognises our unstinted support and valuable contribution in achieving the goal of Indian Customs towards trade facilitation between India and Nepal and also for providing uninterrupted services to normalise trade flow during COVID - 19. Mr. Akshay Kumar, Asst. Manager [Operations], ICP Jogbani received this award on behalf of the Company.



Balmer Lawrie participated in the virtual Learning and Development Summit and Awards - "L&D Elysium 2021," which was organised by Ashis Sen Consulting and Coaching (ASCC), Mumbai and Indian Institute of Public Administration (IIPA), New Delhi from 16<sup>th</sup> to 20<sup>th</sup> February 2021.

Balmer Lawrie won the "Business Strategy aligned L&D" Award and Mr. Adika Ratna Sekhar, Director [HR & CA] and C&MD [Additional Charge] was conferred with the "Learning leader of the year" Award given away by ASCC and IIPA during the summit. The Award recognises outstanding contribution of the individual, which made a real difference in terms of best practices, innovation and excellence in Learning and Development.



Mr. Adika Ratna Sekhar, Director [HR & CA] and C&MD [Additional Charge] received the 'Sustainable HR Leaders (PSU)' Award given away by World HRD Congress during the 29<sup>th</sup> Edition of the World HRD Congress & Awards function held on 16<sup>th</sup> February 2021 at Taj Lands End, Mumbai. The award reflects Mr. Adika Ratna Sekhar's professional achievement, significant contribution and thought leadership in the field of HR. The Certification of the 29<sup>th</sup> Edition of the World HRD Congress & Awards - Sustainable HR Leaders (PSU) is endorsed by World Federation of HR Professionals & CHRO ASIA.

Mr. Adika Ratna Sekhar, Director [HR & CA] and C&MD [Additional Charge] also received the 'CEO with HR Orientation Award' given away by the World HRD Congress.

## Vacations Exotica Stars

Vacations Exotica (VE) rolled out the monthly awards initiative in the beginning of the year to recognise the top performers in Sales (Retail) and Corporate business (maximum money collection). The winners of the various awards are handed over certificates signed by the Leadership. All the winners exhibit excellence in their work keeping up the healthy spirit of competitiveness. Below are the top performers in the month of February 2021. Hearty congratulations to all the winners of the Vacations Exotica monthly awards!



**Mr. K Prabhakar, VE - Hyderabad**

**"Top line - Performer of the Month - February 2021"** for achieving maximum revenue in International Holidays - Retail

**"Star Striker of the Month - February 2021"** for achieving maximum no. of passengers in Pure Holidays - Retail

**"Star Seller of the Month - February 2021"** for achieving maximum no. of bookings / Transactions in Pure Holidays - Retail

**"Pillar of the Month - February 2021"** for achieving maximum margin for the month in Pure Holidays - Retail



**Mr. Karthik Reddy, VE - Hyderabad**

**"Top line - Performer of the Month - February 2021"** for achieving maximum revenue in Domestic Holidays - Retail



Medical Council of India Team  
 (L to R: Mr. Devesh Jha, Ms. Garima Gupta, Ms. Swati Patwal, Ms. Lavanya Bharadwaj, Mr. Kunal Sharma, Mr. Durgesh Mishra and Ms. Simran Shah), VE - New Delhi  
 Maximum collections in February 2021 among the Corporates - Corporate Businesses Team, Tours Delhi - Corporates



Hyderabad Branch (Mr. B V R Anand & Team)  
 "Best Branch of February 2021" for Maximum Revenue - Retail in Pure Holidays - Retail



In Greases & Lubricants, Silvassa training sessions on prevention on COVID-19 are conducted on every Monday of the month. In photo are sessions being conducted in February 2021.

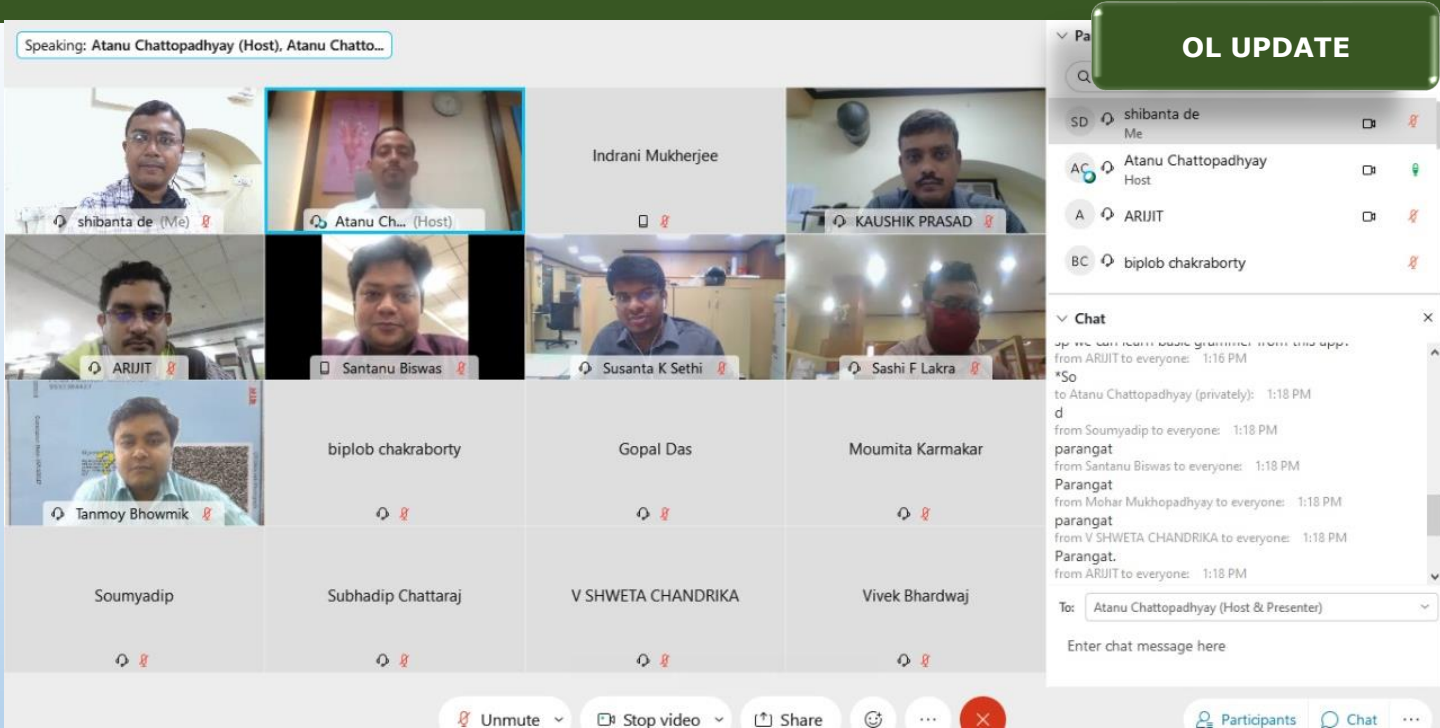


A training program for Security Personnel at Greases & Lubricants, Silvassa was organised in the month of February 2021.



The annual Health check-up for employees at Industrial Packaging, Navi Mumbai was organised on 1<sup>st</sup> February 2021.





On 24<sup>th</sup> February 2021, a virtual Hindi workshop was organised for employees in the Eastern Region. Mr. Atanu Chattopadhyay, HPCL – Kolkata was invited to conduct the workshop in which he covered Official Language principles, rules and regulations, administrative glossary and computer tools for translation. The workshop which was attended by 21 employees, was very well received.

An official language workshop was organised on 27<sup>th</sup> February 2021 in the Northern Region office at Delhi.

## CSR UPDATE



Balmer Lawrie contributed Rs 25 Lakh to the corpus fund of Saroj Gupta Cancer Centre & Research Institute (SGCC&RI) located at Kolkata. The funds given by Balmer Lawrie were used for procuring a static machine and three portable X-Ray machines for the Radiology department and for the treatment of poor patients affected with critical diseases. On 4<sup>th</sup> February 2021, World Cancer Day, the static and portable X-Ray machines were inaugurated by Mr. Adika Ratna Sekhar, Director [HR & CA] and C&MD [Additional Charge] along with Senior Official of the Institute.

### TOE BOARD

A toe board is a horizontal piece of wood or metal that runs horizontally near platform edges for multilayer temporary structure / staircase platform / scaffoldings. It is the most basic element of platform safety.

An unprotected edge of an elevated platform poses risk of falling material. Toe boards prevent objects, tools and equipment at an elevated plane from falling on the workers working below.

As per the IS 4912: 1978, height of a toe board shall be 15 cm nominal in vertical direction from its top edge to the level of the floor, platform, runway or ramp. It shall be securely fastened in place. It may be made of any substantial material either solid or with porous openings of not over 2.5 cm.



Before



After

## कोरोना से बचें



सही से मास्क पहनें



हाथ घोंटें बार बार



निभाएं दो गज की दूरी

## Promotion

**Mr. Devender Tiwari**, Regional Manager [Travel]-NR was promoted as Regional Manager [Travel]-North & East, Travel & Vacations - Delhi.

*Congratulations and wish you all the best in your new assignment!*

## Transfer

- **Mr. Saurav Dutta**, Vice President [Finance], Industrial Packaging - Mumbai has been transferred to Corporate Accounts & Finance - Kolkata as Vice President [A&F].
- **Mr. Puneet Sharma**, Manager [A&F], Travel & Vacations - Mumbai has been transferred to Industrial Packaging - Mumbai as Manager [A&F].
- **Mr. Ambati Surya Kiran**, Deputy Manager [A&F], Travel & Vacations - Bengaluru has been transferred to Travel & Vacations - Chennai as Deputy Manager [A&F].
- **Mr. Nilesh Ananta Daule**, Deputy Manager [A&F], Vacations - Mumbai has been transferred to Travel - Mumbai as Deputy Manager [A&F].
- **Mr. Anil Kumar Jaiswal**, Deputy Manager [A&F], Travel & Vacations - Kolkata has been transferred to Corporate Accounts & Finance - Kolkata as Deputy Manager [A&F].
- **Mr. Devaki S S A Ravikiran**, Asst. Manager [A&F], Travel & Vacations - Hyderabad has been transferred to Industrial Packaging - Chennai as Asst. Manager [A&F].
- **Mr. Rohit Gupta**, Asst. Manager [Marketing], Temperature Controlled Warehouse (TCW) - Rai has been transferred to LI (TCW) - Delhi as Asst. Manager [Marketing].

*Wish you all the best in your new role!*

## Re-designation

- **Mr. Mrityunjay Acharjee**, Vice President [A&F], Corporate Accounts & Finance - Kolkata has been redesignated as Vice President [Taxation], Corporate Accounts & Finance - Kolkata.
- **Mr. Prakash Chandra Rout**, Chief Manager [A&F], Industrial Packaging - Mumbai has been redesignated as Chief Manager [Finance], Industrial Packaging - Mumbai.
- **Mr. Jeetendra Singh Tanwar**, Sr. Manager [Commercial], Travel & Vacations - Delhi has been redesignated as Head [Commercial]-NR, Travel & Vacations - Delhi.
- **Mr. Rajmukat Lal Chopra**, Manager [Sales], Travel & Vacations - Delhi has been redesignated as Manager [Collections]-NR, Travel & Vacations - Delhi.
- **Mr. Hemant Kumar Sharma**, Deputy Manager [Key Accounts], Travel & Vacations - Delhi has been redesignated as Deputy Manager [Sales & Business Development]-NR, Travel & Vacations - Delhi.
- **Mr. A Raja**, Executive [VISA], Travel & Vacations - Chennai has been redesignated as Executive [Client Servicing], Travel & Vacations - Chennai.
- **Mr. Snahansu Pal**, Asst. Manager [Leisure], Travel & Vacations - Kolkata has been redesignated as Asst. Manager [Sales], Travel & Vacations - Kolkata.
- **Ms. Adrija Banerjee**, Asst. Manager [Leisure], Travel & Vacations - Kolkata has been redesignated as Asst. Manager [Sales], Travel & Vacations - Kolkata.

*Wish you all the best in your new role!*

## New Member



**Mr. Manoj Kumar S** joined Leather Chemicals, Chennai as Asst. Manager [HSE] on 4<sup>th</sup> February, 2021.



**Mr. Pritam Rudra** joined Regional HR - East, Kolkata as Asst. Manager [HR] on 5<sup>th</sup> February, 2021.

*Welcome you to the Balmer Lawrie family and wish you all the best!*

## Farewell



*A farewell function was organised by the Top Management Team at Kolkata*

- **Mr. Sundar Sherigar**, Chief Operating Officer [Industrial Packaging] superannuated on 28<sup>th</sup> February 2021 after successfully completing 37 years of service. He was based at Mumbai.



*A farewell function was organised by the Top Management Team at Kolkata*

- **Mr. Mahesh Neralkar**, Vice President & Business Head [Travel] superannuated on 28<sup>th</sup> February 2021 after successfully completing 32 years of service. He was based at Delhi.



- **Mr. Mohan Lal Das**, Vice President [R&D], ARL, Greases & Lubricants - Kolkata superannuated on 28<sup>th</sup> February 2021 after successfully completing 24 years and 4 months of service.
- **Mr. P Venkatapathy**, Junior Officer [Electrical] superannuated on 28<sup>th</sup> February 2021 after successfully completing 36 years and 5 months of service. He was based at Mumbai.

*We wish you all the best in your future life!*